Customer Documentation

DestinX ClaimMap

The complete guide to the local Free claim library and read-only content audit.

Claim library / Read-only scan / Coverage map / Review states

Free 0.1.18 | Edition 1 November 2026

Audience - Administrators, brand teams, content owners, legal reviewers, and agencies

Goal Complete the Free workflow, interpret results and keep a reliable audit record.

Recommended Path

Start with one precise commercial promise, complete one read-only scan, and review the three classifications before expanding the private claim library.

1. What DestinX ClaimMap Is For

DestinX ClaimMap maps commercial promises across published WordPress content. It helps teams find official wording, known variants, and retired values without automatic rewriting.

• Build an unlimited private claim library in WordPress.

• Run deterministic, local, read-only scans of published posts and pages.

• Review every matched phrase with its public URL, context, and editor link.

• Use Coverage Map and Coverage History to understand claim placement over time.

> Important boundary ClaimMap is not an SEO plugin, an AI writer, or a search-and-replace tool. Administrators remain responsible for every editorial change.

2. Requirements and Installation

Requirement	Minimum	Access
WordPress	6.4	Only administrators with `manage_options` can manage claims and scans.
PHP	7.4	Required by the currently available Free runtime.
WooCommerce	Not required	ClaimMap audits WordPress posts and pages independently.

1. Install and activate **DestinX ClaimMap**.

2. Open **ClaimMap** from the administration menu or select **Open ClaimMap** on the Plugins screen.

3. Follow the highlighted three-step Start here panel.

3. Create the First Claim

Field	Purpose	Example
Internal name	A private label for the editorial team.	Standard delivery promise
Official text	The exact approved public wording.	Ships within 2 business days
Known variants	Accepted alternatives that remain valid.	Dispatches in 2 working days
Retired values	Wording that should now be reviewed.	Same-day dispatch
Priority	The importance from 1 to 5.	5 for a high-risk promise

Good claims are specific promises: a price, guarantee, service detail, delivery time, or approved positioning statement. Publish the claim before scanning.

4. Run the First Read-Only Scan

1. Return to the Start here panel after publishing the first claim.
2. Select **Start your first scan**.
3. Wait while ClaimMap reads the saved published posts and pages in local batches.
4. Open Scan results and begin with high-priority Needs review matches.

The scanner renders Gutenberg blocks and reads supported local Elementor and BeBuilder stores. It strips HTML and removes classic shortcodes without executing them. Text generated only in the browser remains outside the Free scope.

5. Interpret the Three Classifications

Classification	What matched	Editorial response
Consistent	The official text.	Verify context when the placement is important.
Known variant	An accepted alternative.	Keep it or consolidate it according to policy.
Needs review	A retired value.	Open the editor and decide whether the wording should change.

Matching rule Classifications are deterministic library matches, not AI judgments. Official text takes precedence over a variant, and a variant takes precedence over a retired value when the same phrase appears more than once inside one claim.

6. Coverage Map and Required Page Scopes

The Coverage Map shows where each active claim appears in the selected scan. Optional scopes mark the published pages where a promise is required and expose actionable gaps.

• Use scope only for pages where the exact promise is operationally required.

• A scope never inserts or edits content.

• Review a missing placement in context before changing the page.

7. Coverage History

Coverage History compares each claim with the preceding completed scan. Use it to identify placements that appeared, disappeared, or moved between classifications.

The history compares saved wording matches independently from later scope changes. Keep this distinction clear when reporting editorial movement.

8. Review States and Reports

State or report	Meaning	Boundary
Verified	An administrator reviewed the current result.	Applies to the selected scan snapshot.
Ignored	The current match is a false positive or irrelevant context.	A later scan may show the wording again.
Open	The result returns to the working queue.	No content is changed.
CSV export	Exports the active filtered result set.	Formula-like cells are neutralized.
Printable report	Creates a browser-friendly audit report.	Save as PDF through the browser when required.

Optional add-ons and guide scope

This guide covers the complete Free plugin. Optional commercial add-ons are installed separately and are not required for the Free workflow. Check the official product page for their current scope and availability.

10. Privacy and Troubleshooting

Free stores claims, scan runs, results and review states in the local WordPress database. It makes no outbound requests and includes no tracking. Review the separate disclosure before adding a commercial module.

Problem	Check	Action
No results	The claim may be unpublished or the phrase may not exist in saved published content.	Publish the claim, verify the phrase, and run a new scan.
Expected interface text is missing	The text may be generated only in the browser or stored in an unsupported custom source.	Add a documented local source filter or audit that interface separately.
Ignored wording returns	Ignore applies to one snapshot only.	Review the new context and set the new result state.

Updates, data retention and support

Install or update the Free plugin from its official WordPress.org listing. Back up the database before deleting the plugin: deactivation preserves data, while uninstall removes its local audit records and settings. Recheck a completed scan after updating.

Use the ConfigCraft Community for Free support. Share the version, reproduction steps and error text, keeping private catalog or editorial information out of public posts.